2024 Be a Galbani[®] Pro at the International Pizza Challenge[™] and the International Italian Sandwich Competition[™]

Official Rules Sponsored by LACTALIS CULINARY, INC. ("Sponsor")

1. <u>Contest Period</u>. The "Be a Galbani Pro" promotion ("**Contest**") will be held in conjunction with the 2024 International Pizza Challenge ("**IPC**") and the International Italian Sandwich Competition ("**IISC**"), administered by the International Pizza Expo ("**Administrator**"). The Contest begins on March 19, 2024, and ends March 21, 2024 ("**Contest Period**").

2. <u>How to Enter</u>. To enter the Contest for a chance to win Prizes (as defined below), eligible persons must register with the IPC and/or the IISC by completing the online registration form available at <u>https://pizzaexpo.pizzatoday.com/</u>. Following successful registration, then apply to be on the Galbani team here: <u>GalbaniPro.com/challenge</u>

3. <u>Eligibility</u>. Persons who enter the Contest and meet Contest eligibility will be considered "**Galbani Contestants**." Eligibility to participate in the Contest and to win Prizes is limited to individual persons who: (i) are at least 21 years of age at the beginning of the Contest Period; (ii) are legal residents of the United States or its territories and possessions; and (iii) submit their applications before February 13, 2024. To be eligible for the Contest and the Prizes associated therewith, each Galbani Contestant agrees to wear the monogrammed Galbani chef's coat provided to them by the Sponsor while participating in the IPC/IISC.

There is a limit of one (1) Galbani team registration per individual. Any effort by a Galbani Contestant to misrepresent himself or herself through the use of aliases or multiple email addresses will disqualify that Galbani Contestant. Registrations generated by a script, macro, or other automated means are void. Galbani Contestants who disregard these Official Rules and/or the rules of the IPC/IISC are not eligible to participate or win. Directors, officers, employees, contractors, and agents of the Sponsor, its parents, affiliates, subsidiaries, advertising and promotion agencies, or any other company involved with the design, production, execution, or distribution of the Contest—and immediate families and household members of anyone on this list—are also not eligible. The Sponsor's determination of eligibility, in its sole discretion, shall be final.

4. <u>Contest Details</u>. Each Galbani Contestant who is selected by Sponsor and participates in the IPC/IISC will be deemed a "**Galbani Pro Team Member**." Sponsor may select any number of Galbani Contestants to be a Galbani Pro Team Member in its sole discretion. For each Galbani Pro Team Member, Sponsor will: (i) reimburse the IPC/IISC registration fee; (ii) provide Galbani cheese for use in the competition; and (iii) provide a monogrammed Galbani chef's coat to be worn by the Galbani Contestant during the IPC/IISC. The IPC consists of contestants competing in five (5) divisions, with winners being decided after each preliminary round by a judging committee. Winners of each division will advance to the final for a chance at becoming the Pizza Maker of the Year. The IISC consists of contestants competing in one, single competition with a chance to win first, second, and third place awards. Please see the official rules & regulations of the IPC/IISC for complete competition details.

5. <u>Prizes</u>. In addition to any prizes a contestant may win in conjunction with the IPC/IISC, Galbani Contestants will be eligible to win the following "**Prizes**":

(a) Galbani Pro Team Member who is the top scorer of each division of the IPC (Traditional, Non-traditional, Neapolitan/STB, Pan, and World's Best Cheese Slice): two hundred and fifty dollars (\$250.00) and two hundred fifty dollars (\$250.00) in Galbani cheese.

(b) Galbani Pro Team Member who is the top scorer of the IISC: two hundred and fifty dollars (\$250.00) and two hundred fifty dollars (\$250.00) in Galbani cheese.

(c) If any Galbani Pro Team Member moves on to the Pizza Maker of the Year final: five hundred dollars (\$500.00) in Galbani cheese.

(d) If any Galbani Pro Team Member places first in the IISC: five hundred dollars (\$500.00) in Galbani cheese.

(e) If any Galbani Pro Team Member wins Pizza Maker of the Year: one thousand dollars (\$1,000.00).

(f) If any Galbani Pro Team Member(s) (from any division) qualifies for the Pizza Maker of the Year final, or places first in the IISC, or if both conditions are met, all other Galbani Pro Team Members will win two hundred dollars (\$200.00) each.

6. <u>Conditions of Participation</u>. Galbani Pro Team Members agree to be bound by these Official Rules and to accept delivery of any Prize won based upon availability. All decisions of the Sponsor with respect to the rewarding of Prizes will be final. Galbani Pro Team Members must wear the monogrammed chef's coat provided by Galbani during the IPC/IISC. In addition, each Galbani Contestant represents and warrants that all information contained in his/her registration entry is true and accurate. The Sponsor is not responsible for any printing errors in these Official Rules. By completing a registration entry, Galbani Contestants grant to Sponsor, its agents, and others working on their behalf, the right to use the Galbani Contestant's name and photo(s) or employer affiliation for advertising and marketing purposes, without additional compensation, unless otherwise prohibited by law. Unless a Galbani Contestant otherwise opts out, Sponsor and its designees may use the Galbani Contestant's physical and/or email address to contact the Galbani Contestant regarding Sponsor's services and other offers and/or promotions. All entries become the property of Sponsor. Sponsor shall not be

responsible for lost, late, misidentified, or misdirected registration entries, or telecommunication or computer hardware or software performance, errors, delays, or failures. If, for any reason, the fairness or integrity of the Contest becomes compromised, or the Sponsor's or Administrator's administration or fulfillment of the Contest becomes impracticable, Sponsor reserves the right to terminate or modify the Contest, and to disqualify any individual who tampers with the registration process or the administration of the Contest.

7. <u>Winner Notification</u>. Winners will be announced on or around March 21, 2024. Sponsor may require the Prize winner to execute an affidavit of eligibility, publicity release (except where prohibited), liability waiver, and/or IRS Form W-9 (if required by IRS regulations) prior to the delivery of any Prize (collectively, the "**Affidavit**"). All applicable federal, state and local taxes are the sole responsibility of the Prize Winners. Each Prize Winner will be required to complete and submit an IRS Form W-9 for receipt of a Prize awarded to the Prize Winner valued at \$600.00 or more. Failure to submit a complete IRS Form W-9 when required will result in forfeiture of the prize. If the Prize winner is found to be ineligible, fails to execute the Affidavit, or other documentation required, the Sponsor may consider such Prize winner to have forfeited the Prize, and another Prize winner may be selected as time allows. Sponsor makes no warranties with regard to the Prizes. The Prizes are not transferable, and the winner has no right of substitution (in cash or otherwise). Sponsor reserves the right to substitute a Prize of equal or greater value in the event of unavailability.

8. <u>Sponsor</u>. The Sponsor of this Contest is LACTALIS RETAIL DAIRY, INC., doing business as LACTALIS CULINARY, INC. whose office is located at 2376 South Park Avenue, Buffalo, New York 14220.

9. <u>Administrator</u>. The Administrator is the INTERNATIONAL PIZZA EXPO, whose office is located at 908 South 8th Street Suite 200, Louisville, Kentucky 40203.

10. Disclaimers, Dispute Resolution, and Limitations of Liability. Each Galbani Contestant hereby releases, and agrees to defend, indemnify, and hold harmless the Sponsor, those working on its behalf, and each of their respective officers, directors, representatives, employees, agents, successors, and assigns, from any damage, injury, death, loss, or other liability, either at law or equity, whether known or unknown, asserted or non-asserted, that may arise from, or in any way relate to, participation in this Contest or the awarding, acceptance, use, or misuse of the Prizes and/or any other substitute prize. Any and all disputes, claims, and causes of action arising out of, or in connection with, this Contest shall be resolved individually, without resort to any form of class action. Disputes arising between Galbani Contestants and the Sponsor shall be governed by, and construed in accordance with, the laws of the State of New York, regardless of conflicts of laws principles. Any action or litigation between Galbani Contestants and the Sponsor concerning this Contest shall take place exclusively in the federal and/or state courts sitting in Erie County, New York, and each Galbani Contestant expressly consents to the jurisdiction of, and venue in, such courts, and waives all defenses of lack of jurisdiction and inconvenient forum with respect to such courts. Each Galbani Contestant agrees to service of process by mail or other method acceptable under the laws of the State of New York. ANY CLAIMS, JUDGMENTS, AND/OR AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS ASSOCIATED WITH ENTERING THIS PROMOTION. EACH GALBANI CONTESTANT HEREBY WAIVES ANY RIGHTS OR CLAIMS TO ATTORNEY'S FEES, INDIRECT, SPECIAL, PUNITIVE, INCIDENTAL OR CONSEQUENTIAL DAMAGES OF ENTRANT, WHETHER FORESEEABLE OR NOT AND WHETHER BASED ON NEGLIGENCE OR OTHERWISE.

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