

THE GALBANI® VESPA® SWEEPSTAKES
NO PURCHASE NECESSARY. VOID WHERE PROHIBITED.

Congratulations to the winner of the Galbani® Vespa® Sweepstakes: Travis Lusky!

1. **SWEEPSTAKES PERIOD:** The Galbani® Vespa® Sweepstakes (“**Sweepstakes**”) begins at 12:00 a.m. Eastern Time (“**ET**”) on March 19, 2018 and ends at 11:59 p.m. ET on May 31, 2018 (the “**Sweepstakes Period**”).
2. **ELIGIBILITY:** The Sweepstakes is open only to Food Service Industry Professionals who are legal residents of the fifty (50) United States and the District of Columbia, and are 18 years of age or older as of the date of entry (“**Entrant**”). Employees of Lactalis American Group, Inc. (“**Sponsor**”), Don Jagoda Associates, Inc. (“**Administrator**”), their respective parents, subsidiaries, divisions, affiliates, suppliers, distributors and advertising, promotional and judging agencies (collectively, “**Released Parties**”), and their immediate family members (spouses, parents, children, and siblings and their spouses) and household members of each (whether related or not) are not eligible to participate or win. Void where prohibited by law. All federal, state and local laws and regulations apply.
3. **HOW TO ENTER:** During the Sweepstakes Period, visit the Galbani Professionale US Facebook page available at <https://www.facebook.com/GalbaniProfessionaleUS> (the “**Website**”), “Like” the Galbani Professionale US Facebook page, then comment “I choose Italy’s #1 cheese” on the Sweepstakes post, to receive one (1) entry into the Sweepstakes (“**Entry**”). Limit of one (1) Entry per person/Facebook account throughout the Sweepstakes Period. Any attempt by an Entrant to obtain more than the stated number of Entries by using multiple/different accounts, identities, registrations and logins, or any other methods will void that Entrant’s Entry and that Entrant may be disqualified. Normal Internet access and usage charges imposed by your online service may apply. Standard data rates may apply if entering via mobile device. Entries must be in English. All Entries must be the sole, original work of the entrant. Any Entry or portion thereof that is, in the Sponsor’s sole discretion, obscene, profane, lewd, or defamatory, fails to address the question presented, violates the proprietary right of any person living or deceased (including but not limited to rights of privacy or publicity or portrayal in a false light) or entity, is otherwise objectionable, or in any way is incomplete, indecipherable, or otherwise not in full compliance with these Official Rules, will not be accepted and may be disqualified. Entrants and winner acknowledge and agree that their Entries become the property of the Sponsor, which thereby has the right to edit, adapt, modify, reproduce, promote and otherwise use Entries (or excerpts of Entries) in any way it sees fit. By entering, you agree to waive any rights you may have to the Entry submitted.
4. **RANDOM DRAWING AND ODDS OF WINNING:** The potential Grand Prize winner will be selected in a random drawing on or about June 4, 2018 from among all eligible Entries received during the Sweepstakes Period. The random drawing will be conducted by an independent judging organization whose decisions are final on all matters relating to the drawing. Odds of winning the prize depend on the total number of eligible Entries received during the Sweepstakes Period.
5. **PRIZE:** One (1) Grand Prize: Winner’s choice of either a Vespa Primavera 50 [Manufacturer’s Suggested Retail Price (“**MSRP**”): \$3,700], OR \$3,000 in cash, awarded in the form of a check. The Grand Prize winner is responsible for any and all incremental income taxes resulting from the value of his/her prize and will receive a 1099 form in the mail, to be processed in the year in which he/she receives the prize. Prize is non-transferable and no substitutions are permitted, except by Sponsor, who reserves the right, in its sole discretion, to substitute a prize (or portion of prize) of equal or greater value, if prize becomes unavailable.

Terms and Conditions for Vespa Prize: Winner is solely responsible for all applicable taxes, insurance, licensing, registration, title fees and pick-up costs. Winner may be required to show proof of insurance and a

valid driver's license prior to taking delivery and pick up vehicle as directed by Sponsor. The depiction of the Grand Prize in any advertising or promotional materials may not reflect the actual prize the winner will receive. Sponsor will determine all features of prize including, but not limited to, color, and all other features or upgrades will not be permitted. Neither Sponsor nor Vespa shall have any responsibility or liability whatsoever for any property loss, damage, personal injury, or death, in connection with the prize provided pursuant to the Sweepstakes and/or any Entrant's participation in the Sweepstakes. Grand Prize winner must take delivery of prize from the dealership designated by Sponsor. Sponsor shall not be responsible for delays in delivery of the prize, and delivery is subject to availability. Sponsor, however, shall use all reasonable efforts, subject to availability, to deliver the prize to the Sponsor-designated delivery dealer within one hundred eighty (180) days of completion of verification process. Grand Prize winner shall bear all risk of loss or damage to the prize after it has been delivered to them. Grand Prize winner must personally accept delivery of his/her prize within thirty (30) days of written notification of delivery or they will lose their right to claim the prize.

6. **WINNER NOTIFICATION:** Potential Grand Prize winner will be notified by Sponsor via Facebook comment or Direct Message. The potential Grand Prize winner will be required to follow the instructions and provide Sponsor with his/her email address within 48 hours of receipt of Facebook comment or Direct Message from Sponsor. Potential winner will then be required to complete and return an Affidavit of Eligibility, Release of Liability, Assignment of Rights and, if legally permissible, a Publicity Release ("**Affidavit**") within seven (7) days of receipt of email with Affidavit. Noncompliance within this time period or return of the prize/prize notification as undeliverable will result in disqualification without further notice and an alternate winner will be selected.
7. **GENERAL RULES:** No substitution or transfer of prize permitted except at the sole discretion of the Sponsor who reserves the right to substitute a prize of equal or greater value in the event the prize is unavailable. In no event will more than the stated prize be awarded. Entrants/winner agree to release, discharge and hold harmless Released Parties and Facebook from and against any and all liability (including damages caused or claimed to be caused) arising out of participation and/or acceptance/use of prize, and agree to be bound by the Official Rules and the judges' decisions, which are final. Acceptance of the prize constitutes permission for the Sponsor and its agencies to use winner's name, likeness and Entry for purposes of advertising and trade without further compensation, including a winner's list, unless prohibited by law. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes materials and the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control. All material submitted becomes the sole property of Sponsor and will not be returned. Sponsor is not responsible for any typographical or other error in the printing of the Sweepstakes materials, administration of the Sweepstakes or in the announcement of the prize. **NOTICE: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.** The Sponsor or Administrator are not responsible for faulty, incorrect, undeliverable or mistranscribed phone/email transmissions, incorrect announcements of any kind, technical hardware or software failures of any kind including any injury or damage to any person's computer related to or resulting from participating in or experiencing any materials or downloading any graphics in connection with the Sweepstakes, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer transmission that may limit a user's ability to participate in the Sweepstakes. Sponsor assumes no responsibility for undeliverable emails resulting from any form of active or passive email filtering by a user's Internet service provider and/or email client or for insufficient space in user's email account to receive email. Sponsor reserves the right to cancel or modify the Sweepstakes if fraud, misconduct or technical failures destroy the integrity of the Sweepstakes; or if a computer virus, bug, or other technical problem corrupts the administration or security of the Sweepstakes as determined by Sponsor/Administrator, in their sole discretion. In the event of termination, a notice will be posted online and the drawing for the prize will be

conducted from among all eligible Entries received prior to termination. In the event of a dispute as to the identity of an Entrant, the Entrant will be deemed the authorized account holder of the email account associated with the Facebook account where the Entrant entered at. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider, Internet service provider, or other organization (which may include an employer) responsible for assigning email addresses for the domain associated with the submitted address. Winner may be required to show proof of being the authorized account holder of the account associated with the Entry. Proof of submitting an Entry will not be deemed to be proof of receipt by Sponsor. Any Entries which are suspected of being fraudulent (including those using robotic, automatic, programmed or similar methods of participation) will be disqualified, based on determinations made solely by Sponsor. Sponsor reserves the right to prohibit the participation of an individual if fraud or tampering is suspected or if the individual fails to comply with any requirement of participation as stated herein or with any provision in these Official Rules.

8. **DISPUTES:** Except where prohibited, Sponsor reserves the right to make all decisions in its sole discretion arising out of or relating to the Sweepstakes, and the decisions by Sponsor are final and binding on all matters relating to the Sweepstakes. Except where prohibited, you agree that: (a) any and all disputes, claims and causes of action arising out of, or connected with the Sweepstakes or the prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of New York; (b) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Sweepstakes, but in no event attorneys' fees; and (c) notwithstanding the foregoing, you waive the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, your rights and obligations, or the rights and obligations of Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the United States of America and the State of New York, without giving effect to any choice of law or conflict of law rules (whether of the laws of the State of New York or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than State of New York.
9. **PRIVACY:** Any personal information that you provide in connection with the Sweepstakes shall be used by Sponsor or Administrator to administer this Sweepstakes, contact Entrants, and for the other purposes set forth in the Sponsor's privacy policy located at <http://galbanicheese.com/privacy/>. By entering this Sweepstakes, you agree to and accept that privacy policy.
10. **WINNER'S LIST:** For the name of winner, available beginning June 15, 2018 for a period of at least 30 days, visit lactalisculinary.com/rules.

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11. **SPONSOR/ADMINISTRATOR:** The Sponsor of this Sweepstakes is Lactalis American Group, Inc., 2376 South Park Avenue, Buffalo, NY 14220. The Administrator of this Sweepstakes is Don Jagoda Associates, Inc., 100 Marcus Drive, Melville, NY 11747.

The Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Facebook. You understand that you are providing your information to Sponsor and not to Facebook. The information you provide will only be used in the event you are selected as the winner.

Vespa is not a Sponsor or endorser of this Sweepstakes.